



**QUEST**

**ART**

**SCHOOL  
+GALLERY**

***Education Series***



## *This Series*

- The goal of this series is to introduce beginners to the basic elements of art and encourage them to experiment with new processes
- Each lesson will outline one of the elements of art or principles of design
- Following the lesson there will be instructions for an activity designed to allow you to practice what you have learned
- This series has been designed to be a no pressure way to engage with creating art for beginners of all ages



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*Principles*

*of Design:*

*Introduction*



# What are the five principles of design?

- The five principles of design are the ways that the elements of art are used in a work of art
- Now that we have covered the elements of art, we can look at the different ways to employ those elements to create visually compelling compositions
- The 5 principles are:
  - + Balance
  - + Contrast
  - + Repetition
  - + Emphasis
  - + Unity



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*Principles*

*of Design:*

*Balance*



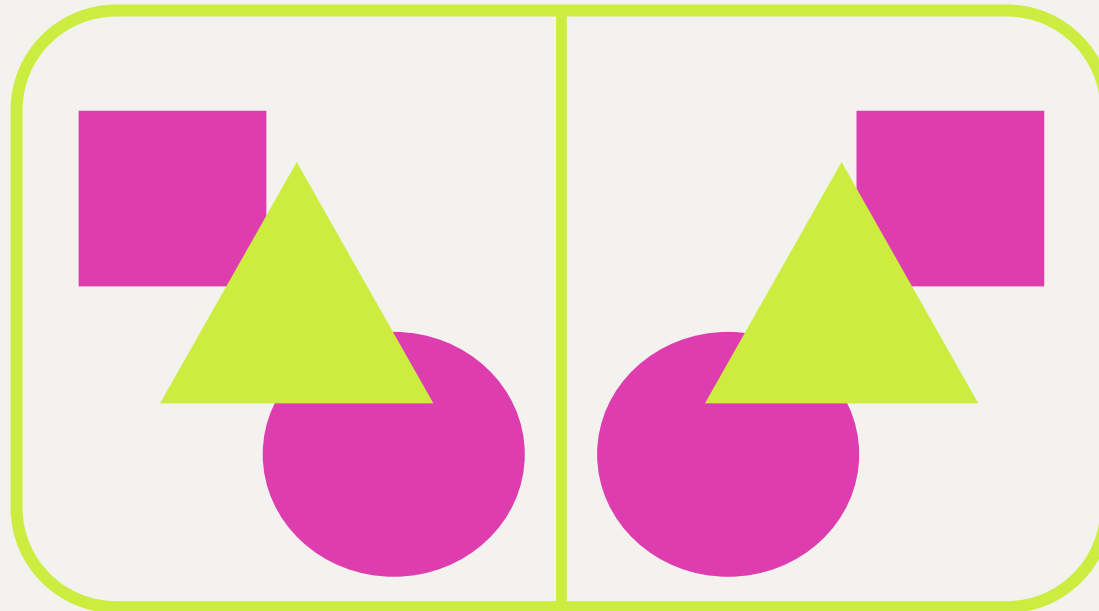
# What is Balance?

- Balance is the distribution of the visual weight of objects, colours, textures, and space.
- To make a design feel stable these elements should be balanced



# ***Symmetrical Balance***

- In symmetrical balance, the elements used on one side of the design are similar to those on the other side
- For example: in the image below the shapes are the same size on either side of the dividing line



# ***Asymmetrical Balance***

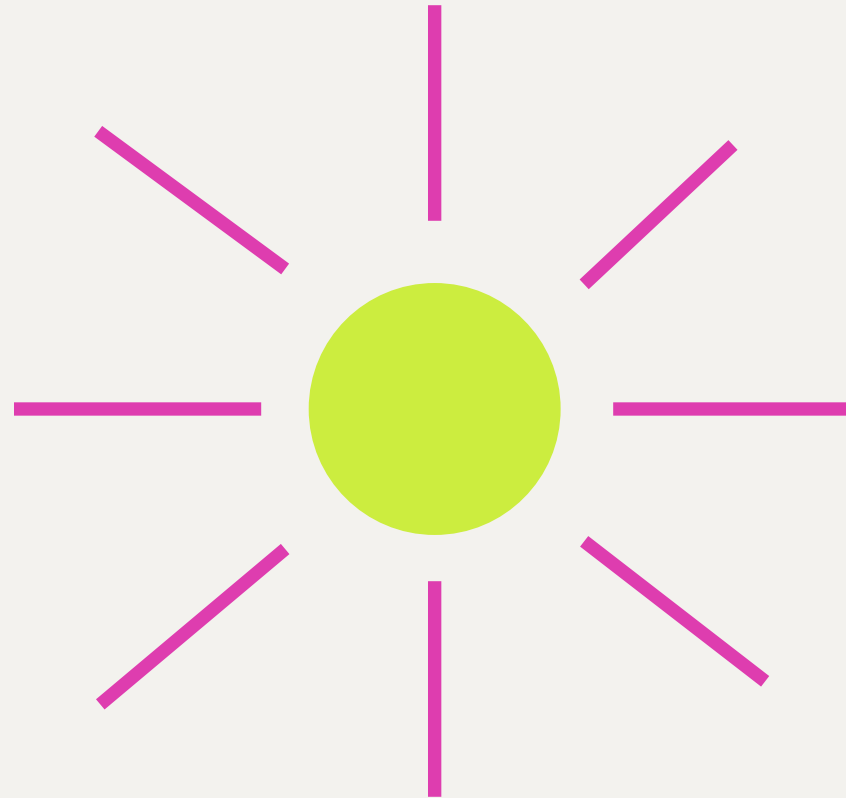
- In asymmetrical balance, the sides are different but still look balanced
- The objects may be different shapes and sizes but their arrangement in the composition still feels balanced





# ***Radial Balance***

- In radial balance, the elements are arranged around a central point and may be similar



# *Principles of Design: Balance Activity*

- Cut paper collage
- Cut out three different colours of paper into various sized shapes
- On a three separate pieces of paper lay out your cut shapes to create a symmetrically balanced composition, an asymmetrically balanced composition, and a radially balanced composition

