



## QUEST CONVERSATIONS

Edition 4

*There are SO many things going on at Quest Art ... WHERE TO BEGIN?!*

*This quarterly publication is intended to give you an idea of what's in the hopper as they say – current and upcoming Quest Art programs and activities. We hope that you will find something that interests you, and that you might entice you to get involved - we are always happy to have help!*

### RE-BRANDING UPDATE

Integration of our new branding is well underway. Phase One entails application to our outbound electronic communications. Phase Two, which we hope to have complete in the coming days is a website refresh. As we move throughout the year, you will see more and more of our new logo and face out in the community – on signage, at events and more!

### FUN(D) RAISING AT QUEST

As a not-for-profit organization, we have been very fortunate to receive grant funding for specific projects. However, the business end of our organization still requires ongoing fundraising efforts to cover operating costs. With a nod to creative play and the upcoming April spring break, our latest FUN(D) raising initiative is geared towards children ages 5-10. Take a look at the QUEST ART online shop where you will find our QUEST ART Pirate Pak. The pirate themed pak is full of crafts, reading and music activities, pirate gear, games, and even a treasure hunt! Proceeds from the sale of these paks will go toward our operating costs.

### WYEVALE CROSSWALK MURAL

QUEST ART has partnered with the Wyevale Central Public School and the Township of Tiny to install a crosswalk mural. Selected by the township's council from dozens of entries, the winning design as created by Lily, Quinn, and Lincoln Scott clearly reflects the values of Wyevale Wildcats. QUEST ART artists and volunteers will help install the design close to the school in late April. This is a great opportunity to foster the arts with young children, and to help bring their creation to life!



### QUEST FOR SOUND

Videography, cinematography and production careers are a growth industry. QUEST ART, in partnership with Grounded Coffee, recognize this fact and want to provide opportunity for on-set experience to people interested in music, sound recording and videography. Shooting of bi-weekly music sessions with local talent will commence at Grounded Coffee in Midland on April 13<sup>th</sup>.

This project is about collaboration with local secondary school youth who are interested in the career path. QUEST for SOUND speaks to stronger communities in promotion of local talent and skills development. Finished content will be shared via various social media channels.

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### QUEST ART ONLINE SHOP

Changes & challenges often bring opportunities to light. As related to our Quest Art Shop and closed doors, this is certainly the case. While we do not enjoy a bricks & mortar storefront today, we do have an online presence ... which is about to grow. Our current web shop offers membership, workshops, and art kits. Hang on though ... plans are in the works to see the shop offering expand to include a range of artisan products, supported by systems for commerce, packing & shipping.

Are you an artisan with small saleable products? The first types of product to be added to our online shop will include jewelry, textiles and card art. Keep an eye out in your inbox & on social media for a call for submissions and more details on how to apply. We will also be looking for volunteers to join the shop committee and support its online activities.

### NEW HORIZONS SENIORS PROGRAM

We have recently received approval for a New Horizons grant to support development of online art programmes for Seniors. The project will include not only art instruction, but also how to use technologies such as ZOOM (hurrah!!!). Keep an eye out on our website for more information in the near future.

### MAKE ART ZOOM events

Available to the general public via Eventbrite, our MAKE ART bi-weekly events presented via ZOOM allow participants opportunity to follow along with an artist as they create. Workshops are open to all skill levels and allow participants to connect and engage with others, all from the safety of their own homes. Watch our website for release of ongoing events.

### COMMITTEES

QUEST ART is a volunteer-based organization, from the ground up, including project team members, committees and board members. This is daunting, but it is also inspiring – volunteers are actively engaged in shaping programming, delivering quality to our patrons in workshops, and determining how we fit within the community. Are you an organizer with great people skills, who likes to see things progress? We could use your talents and energy on one of our committees – Marketing, Shop, Fundraising, Events, Data management, and more. If you are interested in joining a QUEST ART committee, please reach out to Charlotte Sprague via email at [charlotte.sprague@gmail.com](mailto:charlotte.sprague@gmail.com) to learn more.

### SO, WHAT'S IN IT FOR ME? VALUE IN MEMBERSHIP & VOLUNTEERING

When an organization asks for help, whether from donors or volunteers, they may be countered with “*So, what’s in it for me?*” Fair question. Contributing to Quest Art and the arts in general has any number of benefits, including but not limited to:

- Social interaction – meeting with other artists, community leaders, volunteers
- Learning new skills & sharing your own
- Teaching & mentoring opportunities
- Discounts with community partners: art supplies, home décor & floral, rug hooking supplies, custom framing
- Opportunity to exhibit, market & sell artwork & artisan goods
- Satisfaction of realizing goals through team and community initiatives
- High school volunteers: free membership & recognition of volunteer hours

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*Whatever your reason for contributing, in whatever fashion you choose, we do appreciate your support. We will do our very best to ensure that your experience is positive, enriching and personally rewarding!*

We hope you find this communicate informative, and through it are able to find opportunities to engage with QUEST ART and our many programs within the community. QUEST ART is not a building, it is PEOPLE. We value your input and welcome any queries and suggestions you may have – after all, conversations only happen when there is communication in BOTH directions! Please reach out to us at [create@questart.ca](mailto:create@questart.ca) with subject line CONVERSATIONS.

**April 6, 2021**