



MEET THE ARTIST VIDEOS

WHAT IS IT?

QUEST ART is more than a building or a website. Through our outreach programs with organizations such as the Alzheimer Society and CLH, engagement with local high school students for career building skills, support of emerging and established artists through shows and workshops, QUEST ART is a BIG part of our community. Part of our commitment to the community in general and to the community of QUEST artists is to promote the arts and the creators. Our recently launched MEET THE ARTIST videos are one example of how we support local artists.

To date, we have completed two productions in this series, showcasing Taylor Morrow and Christian Bernard Singer. The 4–6-minute videos are interview style, delving into the artist's practise, what inspires them, their process, and the role of the artist and art in society. You may access both videos by entering *Vimeo Quest Art School* into your browser.

WHY IS QUEST DOING THESE?

Understanding and appreciating art is an "AHA" thing – it is like a conversation where at the end you have a better sense of the person you are chatting with, and threads of compassion and connection are formed between the participants. Art can be a channel for understanding and communicating, and serves to enrich our lives as a result.

HOW DOES QUEST NEED MY HELP?

This is a double ask: If you are an artist interested in being featured in the series, we would like to hear from you, as there are spots opening up for fall 2021 production. If you are interested in the production end of the videos, we would like to hear from you too!

WHEN AND WHERE AM I NEEDED, and WHO SHOULD I CONTACT?

If you are interested in either becoming one of our MEET artists, or helping out with creation of one of these productions, please reach out to Erin Coholan at questarterincoholan@gmail.com for more details.